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5th Edition

Business Plans Kit

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Chart your course
to business success

Create a solid business plan
to guide you

Explore ways to fund a
start-up or expansion

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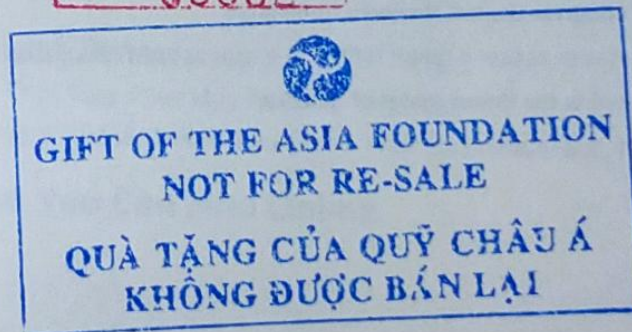


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by Steven D. Peterson, PhD, Peter Jaret,
and Barbara Findlay Schenck



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